



**IMPACT ARTS X BIG GIVE**

**DOUBLE YOUR DONATION**

March 18th – 25th 2025

[Make your Big Give donation to Impact Arts](#)



Reminder: click the link above and donate between March 18th – 25th (midday) to make sure your donation is matched.





# Impact Arts is taking part in Big Give's latest fundraising campaign, Arts for Impact

## What is Big Give?

Big Give is a non-profit, charitable website that enables donors to find and support charity projects in their field of interest.

## What is Arts for Impact?

Arts for Impact is Big Give's seven-day online match funding campaign supporting arts and culture charities working to achieve societal impact across the UK. This campaign is being run in partnership with New Philanthropy for Arts & Culture (NPAC).

NPAC is a network of arts supporters, who are passionate about increasing philanthropic support of the arts and culture sector. Working with Big Give, NPAC has been helping to secure match funding and supporting arts organisations to prepare and run their campaigns.

Arts for Impact will run from March 18th – 25th.

# Impact Arts is taking part in Big Give's latest fundraising campaign, Arts for Impact

## How does it work?

Arts for Impact uses a '1:1' model of match funding. Arts and culture charities apply to Big Give, and their application is assessed by Big Give and its partners, NPAC. Successful charities are awarded a sum of match funding which is ring-fenced for their organisation.

This match funding is unlocked by public donations given through Big Give's online fundraising platform during the week of the campaign.

In 2024, Arts for Impact generated incredible results...

- £2.8 million raised
- 238 high-impact charities
- 12,386 donations

With your help, Impact Arts can achieve incredible results too.



# Our target

At Impact Arts, our fundraising target for this campaign is £5,000.

If we reach this target with our own fundraising efforts, Big Give and its partners will double the amount to £10,000!

All donations, big and small, are always hugely appreciated at Impact Arts – and even more so during Big Give week.

We hope to reach our 5k target and, if we do, donations are still welcome through Big Give (although they won't be matched once the target is reached).

## How do I donate?

Simply click the link on the next page to visit our campaign page on the Big Give website and make your donation there.

Remember: donate between March 18th – 25th to make sure your donation is matched.



[CLICK HERE TO MAKE YOUR BIG GIVE DONATION TO IMPACT ARTS](#)

# Here's what Impact Arts will do with the money raised

The funds raised for Impact Arts as part of Big Give week will go towards CashBack to the Future, our transformational youth arts programme.

## What is CashBack to the Future?

CashBack to the Future is Impact Arts' highly successful youth diversionary programme, for 14-25 year olds.

Using fun, non-traditional creative engagement, we work with young people from Scotland's most disadvantaged communities, affected by poor life chances. We have year-round regular CashBack projects at our permanent bases in Edinburgh, Glasgow and North Ayrshire.



# Here's what Impact Arts will do with the money raised

The programme supports young people to increase their communication and social skills, gain confidence and self-esteem, and improve their health and wellbeing. In turn, this will foster positive change in the individual and support their future progression into education, training, employment and community participation.

Reaching our Big Give target amount would allow us to engage 140 young young people who are not currently in education, employment or training. Over 12 months, we'll help them develop employability and creative skills and support them towards a positive future.



# The positive impact of CashBack to the Future

CashBack to the Future changes lives.

Take a look at the outcomes our participants gained in 2024:

- 65% go onto a positive destination
- 85% increased confidence
- 75% reported positive changes in their behaviour
- 85% demonstrated increased skills
- 60% increased their motivation to positively influence their community
- 80% reported improved wellbeing
- 60% gained SQA Employability/Steps to Work Awards



# The positive impact of CashBack to the Future



## Hear from our past participants:

"CashBack has made me who I am today. I used to have no confidence but I have grown so much."

"I loved this group so much. I got to explore things creatively and my confidence has definitely improved. I loved everything about Impact Arts and if I could take this course again, I would."

"I wasn't confident and was really anxious before I joined. Now I can order food and go shopping on my own. I remember how bad my anxiety was and I thought I would only make one or two days a week, but I came every single day and never wanted it to end."

"I can't believe all the information you have found for me. I wouldn't have found this on my own, it's really exciting."

Your donation will help us even support more young people and make lasting, positive change.



# Support Impact Arts during Big Give week

If you'd like to support us in reaching our £5,000 target (which will be doubled to £10,000) during the Big Give Arts for Impact campaign, please click the link below on March 18th – 25th to make your donation.

Any amount, big and small, will be matched by Big Give's funding partners, helping us raise even more funds for CashBack to the Future.

## Make your Big Give donation to Impact Arts

Donate between March 18th – 25th (midday) to make sure your donation is doubled.

Thank you!

